



# MR. MX. MS. BEAR LA 2025

## Contestant Application



***Thank you for your interest in being a contestant for the Mr./Mx./Ms. Bear LA Contest 2025!***

**The competition is open to people of all ages, sizes, genders, races, and identities. We are looking for the next Mr. Mx. or Ms. Bear LA. All that matters is that you identify as a bear and are ready and willing to represent Bears LA.**

**We must receive your completed application NO LATER than October 12th, 2024.**

**Please submit all applications via email to [brianjhettler@gmail.com](mailto:brianjhettler@gmail.com)**

**If you would like to submit your application by mail please send to  
1845 Canyon Dr. Apt 19, Los Angeles, CA 90028**

### **Meet and Greet:**

When: Thursday, October 17th

Time: 9:00pm - 11:00pm

Where: [Eagle LA](#) (4219 Santa Monica Blvd.)

### **Bears LA Dinner (optional)**

When: Friday, October 18th

Time: 8:00pm - 10:00pm

Where: [El Compadre](#)

### **Interview**

When: Saturday, October 19th

Time: 12:00pm - 2:00pm

Where: [Eagle LA](#) (4219 Santa Monica Blvd.)

### **Mr./Mx./Ms. Bear LA Contest**

When: Saturday, October 19th

Time: 9:00pm – 2:00am

Where: [Eagle LA](#) (4219 Santa Monica Blvd.)



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### Victory Party

When: Sunday, October 27th

Time: 3:00pm – 9:00am (during Club Chub)

Where: Precinct (357 S Broadway, Los Angeles, CA 90013)

### MEET AND GREET- Thursday October 17th, 2024

Contestants will be introduced to the crowd by the host, have a fun little bit of banter and then we will do a number draw to determine the order in which the contestants will compete. Contestants are encouraged to mingle with the crowd as much as possible, and there may be judges in the crowd so make sure to try and mingle with a wide variety of people

### THE CONTEST

- 1. The Contest will begin with the introduction of the contestants in “Sexy Singlet”:** It's time to squeeze those beefy bods into some seriously snug singlets! Channel your inner Greco-Roman wrestler meets disco inferno as you strut your stuff in these form-fitting onesies. Remember, the key is to leave just enough to the imagination while still making the audience wonder if they've accidentally stumbled into a meat packing factory. Whether you're sporting more curves than a country road or you're built like a brick bearhouse, own that singlet like it's the last pair of stretch pants at a clearance sale!
- 2. In the next segment, the contestants will compete in the “Alter Ego” segment:** Buckle up, buttercups, because it's time to unleash your inner bear-sona in a fur-ocious display of fantasy and folly! Whether you're channeling a cape-wearing crusader with more chest hair than Superman's dry cleaner can handle, or embracing your kinky side as "The Incredible Bulk" - complete with leather harness and a utility belt full of honey - this is your moment to shine brighter than a disco ball at a hibernation rave. From mystical woodland



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creatures with an affinity for body glitter to post-apocalyptic road warriors sporting nothing but a strategically placed hubcap, let your imagination run wilder than a bear chasing a picnic basket through Yellowstone. Remember, in this alter ego showdown, the only limit is your own un-bear-lievable creativity – and possibly local public decency laws!

3. Contestants will do a **“Bear Run”** selling raffle tickets for goodie baskets that will be announced at the end of the contest before the winner.
4. **Following a break, the contestants will then appear in “Proud to Be An Abearican”(Think formal category, but formal is in the eye of the beholder, so give us your most glamorous showing!):** Bears, it's time to show your Abearican pride with a formal twist that's as American as apple pie à la mode on a grizzly's picnic table! Let your outfit roar louder than the Statue of Liberty at a karaoke night, combining the elegance of a state dinner with the rugged charm of a lumberjack's Sunday best. Whether you're inspired by your nationality, your gender identity, your size, your fandoms, or just how slutty you can be in the U.S. of A., make sure your ensemble screams "Life, Liberty, and the Pursuit of Hairiness!" FREEEEDOMMMMMMMMM!!!!!!

(For all categories, use your imagination, but please, no genital display)

**Remember, participation in the competition is mostly about having a great time and promoting the bear movement.**

If you have any questions regarding the contest or the application, please feel free to email the producer Brian Hettler at [brianjhettler@gmail.com](mailto:brianjhettler@gmail.com)

Sincerely yours,

Brian Hettler, Mr. Bear LA 2024



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### Requirements of Mr. Mx. or Ms. Bear LA:

- Mr. Mx. or Ms. Bear LA will be required to attend **Long Beach Pride** as well as **Los Angeles Pride**.
- You will be required to host a minimum of **3 Events** for **Bears LA**.
- You will be required to help out at **Bears LA Hosted Events**.
- You will be required to attend at least **5 Bears LA Board Meetings**.

### Code of Conduct:

As Mr. Mx. or Ms. Bear LA, you represent our organization. So please conduct yourself accordingly:

- No excessive drinking while representing Bears LA.
- Please refrain from using drugs in public.
- Please be discreet in your public sexual escapades.

*(application continues below)*



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Title Desired: (Mr.) (Mx.) (Ms.) Bear LA \_\_\_\_\_

If Mr. Mx. or Ms. Bear LA cannot fulfill their obligation, the 1st Runner will assume the position of **Mr. Mx. or Ms. Bear LA 2025.**

**Type** or **print clearly** and complete both pages, including the signature on the following page.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country (if not USA): \_\_\_\_\_

Email, if any: \_\_\_\_\_ Phone: \_\_\_\_\_

Club Affiliation(s), if any: \_\_\_\_\_

Sponsors, if any: \_\_\_\_\_

Title(s), if any: \_\_\_\_\_

Nickname (if any): \_\_\_\_\_

Pronouns: \_\_\_\_\_

*(application continues below)*



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**Please describe yourself:**

**Please list your three (3) most important contributions to the Bear and/or Gay Communities. Limit your response to 100 words total.**

**Write a Personal Advertisement / Fantasy (150 words or less). This will be read for you from the stage during the “fantasy” or “Alter Ego” segment of the competition, so make it hot! (Remember this is a fantasy scene and should have a beginning, middle, and ending or get from point A-B)**

**Write a personal statement (150 words or less) that defines what makes you “Proud to Be An Abearican”**

**By signing below, I certify that I have read, understood, and agree to the following terms and conditions:**

1. I am at least 21 years of age.
2. I understand that any genital display or blatant commercialism during any phase of the competition will be grounds for my immediate disqualification.
3. I understand that if I am chosen to be Bear LA 2025, I will represent **Bears LA** and should therefore have sufficient flexibility for occasional travel. I understand that **Bears**



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LA is custodian of the travel fund for Bear LA to help defray the cost of transportation to events, subject to the guidelines established for the fund. I understand that I will be expected to conduct fundraisers or otherwise assist in raising funds to replenish and augment the travel fund.

4. I hereby authorize **Bears LA** to use my name, likeness, or photographic reproductions of myself for any publicity and/or publication in various media including print, video, film and online. I further understand that any such items will remain the sole property of **Bears LA**.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

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